

Media Studies Outline

Component 1 Paper - 1hr 30 mins (40% of paper)

Component 1 - Section A	Complete?	Extra Help Needed?
Magazines - Conventions		
Magazines - Representation		
Newspapers - Industry		
Newspapers - Representation		
Advertising - Conventions		
Advertising - Representation		
Film - Conventions		
Film - Representation		

Component 1 - Section B	Complete?	Extra Help Needed?
Pokemon Go / Fortnite - Industry		
Pokemon Go / Fortnite - Regulation		
Pokemon Go / Fortnite - Audience		
Radio (Archers) - Industry		
Radio (Archers) - Audience		
Film Industry - Production / Ownership		
Film Industry - Regulation		
Newspapers - Funding		
Newspapers - Technology		
Newspapers - Audience		

Component 1 - Set Texts	Complete?	Extra Help Needed?
Magazines (GQ / Pride)		
Newspapers (Sun / Guardian)		
Film (Spectre / Man With the Golden Gun)		
Advertising (Quality Street / This Girl Can)		

Component 2 Paper - 1hr 30mins (30% of paper)

Component 2 - Section A	Complete?	Extra Help Needed?
Luther - Representation of Luther		
Luther - Representation of Alice		
Sweeney - Representation of Police		
Sweeney - Representation of Gender		
Crime Drama Industry		

Component 2 - Section B	Complete?	Extra Help Needed?
Bruno Mars - Uptown Funk		
Taylor Swift - Bad Blood		
TLC - Waterfalls		
Social Media & Audience Interaction		
Artist Websites & Audience Interaction		

Theories and Key Words	Complete?	Extra Help Needed?
Barthes - Enigma		
Blumer & Katz - Uses & Gratifications		
Todorov - Disruption of Equilibrium		
Propp - Character Roles		
Strauss - Binary Opposites		
Connotation / Denotation		
Hypodermic Needle Theory		
Ideology / Ideals		
Active v Passive Audience		
Mode of Address		
Intertextuality		
Codes and Conventions		